

2012 INPAWS Annual Conference
It's All About the Plants
November 3, 2012

Conference Sponsorship Information

As a sponsor of the Annual Conference, you support INPAWS while providing great visibility to your business or organization.

Sponsorship Levels

Trillium: \$100 to \$249
 Coneflower: \$250 to \$499
 Blazing Star: \$500 to \$999
 Burr Oak: \$1000+

Sponsor Benefits

	Trillium	Coneflower	Blazing Star	Burr Oak
Acknowledgment in media releases (Aug 15, Sept 15)	✓	✓	✓	✓
Name and logo in the conference program (200+ distribution)	✓	✓	✓	✓
Sponsor-provided materials in conference packets	✓	✓	✓	✓
Two verbal and visual acknowledgements during the conference	✓	✓	✓	✓
Free conference admissions which include all presentations, lunches, snacks (you may purchase 2 additional admissions at \$50)	1	2	3	4
Complimentary one-year membership to INPAWS		✓	✓	✓
Exhibitor table during the conference		✓	✓	✓
Recognition on INPAWS website with web link if desired		Thru 12/12	Thru 7/13	Thru 7/13
Recognition in INPAWS Journal (500+ distribution)		✓	✓	✓
Dinner for two with keynote speaker and conference leadership the night before the conference				✓
Special recognition announcement				✓

Anonymous Sponsorship

If you or your organization would like to help make the Annual Conference a success but prefer to remain anonymous, we thank you for your support! Please fill out the registration form to help us with our paperwork. We will keep your name confidential. You will still receive the sponsorship benefits that do not involve public recognition.

To Become a Sponsor

1. Email conference@inpaws.org to let us know of your interest. We will put you in touch with a volunteer who can answer any questions. Please copy membership@inpaws.org so we can anticipate receiving your paperwork.
2. Fill out and mail the registration form with your check made out to INPAWS. The sooner we receive these items, the sooner we can start crediting you as a sponsor in conference publicity. Mail them to:

Indiana Native Plant & Wildflower Society
 Attn: AC Sponsor/Exhibitor
 Box 501528, Indianapolis, IN 46250

We must have your registration information by October 15 at the latest.
3. Send your logo to webmaster@inpaws.org just as soon as you make the sponsorship commitment. We need a JPG or TIFF file.
4. Arrange to mail or drop off your materials for the conference packet by October 25. We will provide instructions closer to the date.
5. If you will be staffing a booth during the conference (Coneflower level and up), watch for exhibitor instructions to be posted here closer to the date.