



## Indiana Native Plant Society Annual Conference

Saturday, October 26, 2024  
FORUM Events Center  
11313 USA Parkway, Fishers IN 46037

Join us as a sponsor or exhibitor at the Indiana Native Plant Society's 31<sup>st</sup> annual conference as we explore and define our roles in Nourishing the Web of Life. Sponsor and exhibitor details follow, but first here's a look at our line-up of distinguished presenters.

- **Dr. Desiree Narango: Landscaping for Pollinators and Birds at Home.** Critical to this topic is her research with Dr. Doug Tallamy on how residential landscapes and gardening practices influence wildlife habitats.
- **Myrene Brown: Spring Ephemerals / No Forest Needed.** In her sunny, Zionsville garden, Myrene grows spring ephemerals, their own ambassadors of beauty and interesting connections to insects, joined later by other native plants.
- **Roger Hedge: An Armchair Tour of Indiana's Ferns.** Hedge shares his fascination with Indiana's approximately 80 species of ferns. Varied leaf shapes and patterns make up for a lack of colorful, showy flowers.
- **Dr. Justin Maxwell: What Trees Tell Us About Indiana's Past Climate.** Maxwell, climate scientist and forest ecologist, helps us understand how climate and soil moisture has varied and how this informs us about water management plans.
- **Scott Namestnik Indiana's Endangered and Threatened Species; What Makes Our Rare Plants Rare.** Namestnik spotlights vascular plant species listed as endangered or threatened in Indiana. Through his eyes we consider factors leading to inclusion of plants on our endangered and threatened species list.
- **Dr. Christian Krupke: Pollinators, Plants and Ponds—exploring the unintended consequences of modern corn and soybean insect pest management.** Krupke summarizes research findings from Purdue and elsewhere about the non-target impact of our most commonly used pesticides. His research elucidates strengths and weaknesses of the primary pest

management approaches used in corn and soybeans and emphasizes the impact on non-target life of neonicotinoid seed treatments.

## **Sponsorship Opportunities**

### **Bur Oak - \$1500**

- Two complimentary conference registrations, lunches included
- 8' exhibit table with cloth, if desired, in primary location
- Organization's name and logo featured throughout the conference
- Your organization's full color logo in printed program
- Your organization featured in renowned INPS Journal
- Recognition on INPS website with your web link
- Recognition in INPS social media

### **Hickory - \$650**

- Single complimentary conference registration, lunch included
- Optional 6' exhibit table with cloth
- Recognition in AC2024 printed program
- Recognition on INPS website with your web link
- Recognition in INPS social media

### **Redbud - \$300**

- Single complimentary conference registration, lunch included
- Optional 6' exhibit table with cloth
- Recognition in AC2024 printed program

## **Exhibitor Opportunities**

### **Not-for-profit organizations and governmental agencies only - \$150**

- Exhibitor table with cloth and one conference registration, lunch included
- Merchandise and memberships may be sold. Food items may not be sold.
- Books which fit within the INPS mission may be sold through the INPS Book Sale section. Contact the INPS Book Sale chair Suzanne Stevens, [suzanneds1965@gmail.com](mailto:suzanneds1965@gmail.com).

## **Sponsor and Exhibitor Registration**

Sponsors and Exhibitors, please register online by October 8. Click [here](#) to go to our online registration form.

- Online payments are strongly encouraged via credit/debit card or PayPal.
- If paying by check, mail to INPS, PO Box 501528, Indianapolis IN 46250; be sure to include "Attention: Sponsor/Exhibitor Registration" on the envelope.
- Additional registrations may be purchased at the member rate of \$75 before October 8.
- For media use, send your logo, either a JPG or TIFF file, as an attachment to your registration form.
- Returning sponsor? Your logo is on file.
- Set-up instructions will be sent closer to conference date.
- Please indicate your need for an electric outlet on the registration form.
- Sponsor and exhibitor tables are located in the entry hallway surrounding the conference hall.

Information about other INPS activities may be found [on our website](#). In addition, numerous hikes and hands-on workshops are offered on Friday the 25th. Additional information about all conference events may be found [here](#).



Thank you for considering being a sponsor or exhibitor. Your contribution enables INPS, a not-for-profit 501(c)(3) organization, to expand its educational programming and its active participation in the INPS mission: **To promote the appreciation, preservation, scientific study, and use of plants native to Indiana. To teach people about the beauty, diversity, and importance of native plants to our environment.** INPS partners with many of you as we strive to improve the environment of Earth, our planet home.

We have attached an outline of INPS's major accomplishments during the past few years. We look forward to hearing from you. If you have questions or need additional information, please contact Ruth Ann at [rai38@sbcglobal.net](mailto:rai38@sbcglobal.net).

Cordially yours,  
Ruth Ann Ingraham & Chris Carlson