



Indiana Native
Plant Society

2019 Annual Conference – November 9 – Fort Wayne

The Indiana Native Plant Society (INPS) is holding its 2019 Annual Conference on Saturday, November 9, at the Grand Wayne Conference Center in Fort Wayne.

You are invited to be a sponsor or have an exhibit at the event.

INPS promotes the appreciation, preservation, scientific study, and use of plants native to Indiana and teaches people about their beauty, diversity, and importance to our environment. To fulfill that mission, we host events like native plant sales and garden tours each year, but the Annual Conference is our single biggest event. It features nationally recognized speakers who speak on a variety of environmental topics and share current information on the conservation of Indiana's flora, as well as the best ways to use native plants in the landscape.

This year's roster of engaging speakers will address a variety of topics.

- Patrick McMillan, professional naturalist, biologist and educator, host of PBS nature program *Expeditions with Patrick McMillan*: "The Holistic Landscape: Diversity Breeds Diversity"
- Tony Fleming, geologist: "Why Does This Plant Grow Here... But Not There?"
- Kevin Tungesvick, ecologist: "Climate Change and its Impact on Indiana's Native Plants"
- Sharon Sorenson, Evansville writer: "Planting Native to Attract Birds to Your Yard"
- Alyssa Nyberg, The Nature Conservancy Kankakee Sands restoration: "Growing Native Plants From Seed"
- Field Trips are also planned for Friday and Sunday.

The Native Plant Society's Annual Conference is a great place to showcase your business or non-profit organization. The conference attracts avid naturalists, conservation activists, landscape professionals, and gardeners who will be interested in your products, services, or mission. Last year's conference drew more than 300 attendees. Information about this and other INPS activities can be found at indiananativeplants.org.

For businesses, organizations, and individuals wishing to support the conference, we have four levels of sponsorship available, three with the option of having an exhibitor table. Not-for-profit groups and governmental agencies are offered an exhibitor table for a modest fee which includes one conference registration. Sponsorship and exhibitor details are shown on the next page. If you have questions or wish to discuss the sponsorship and exhibitor opportunities, please contact David Gorden, the Sponsor/Exhibitor Coordinator, at sponsor@indiananativeplants.org or 317-849-3120.

2019 Indiana Native Plant Society Annual Conference
November 9, 2019 – Grand Wayne Conference Center – Ft. Wayne

Sponsorship Levels and Benefits

Four sponsorship levels are available. At the Coneflower, Blazing Star, and Bur Oak levels, sponsors have the option of an exhibitor table at no charge.

	\$200 Trillium	\$400 Cone- flower	\$600 Blazing Star	\$1,200 Bur Oak
Acknowledgment in media releases	x	x	x	x
Name and logo in the conference program (300+ distribution)	x	x	x	x
Sponsor-provided materials in conference packets	x	x	x	x
Verbal and visual acknowledgement during the conference	x	x	x	x
Free conference admissions which include all presentations, lunches, snacks (you may purchase two additional admissions at the member price)	1	2	3	4
Complimentary one-year membership to INPS (let us know who should receive it)		x	x	x
Exhibitor table during the conference free of charge (if desired)		x	x	x
Recognition on INPS website with web link if desired		Thru 12/2019	Thru 7/2020	Thru 7/2020
Recognition in INPS Journal (800+ distribution)		x	x	x
Dinner for two with keynote speakers and conference leadership the night before the conference				x
Special recognition announcement				x

Non-Profit Exhibitor Tables – \$100

Non-profit organizations and governmental agencies are offered the opportunity to have an informational display without the financial obligation of sponsorship. A fee of \$100 covers the cost of the exhibitor table and one registration for the conference. Exhibitors have the option to purchase additional conference registrations at the member rate of \$65 (before September 30) or \$70 (after September 30).

Registration Instructions

Whether you wish to be a sponsor of the conference or have a non-profit exhibitor table, the process is the same. You need to register online.

Go to indiananativeplants.org/gatherings/annual-conference/, click the AC2019 Sponsor/Exhibitor Registration button, and respond as directed. You may pay with a credit/debit card (as a PayPal guest), with a PayPal account, or with a check. If paying with a check, be sure to address the envelope "Attention: Sponsor Registration" or "Attention: Exhibitor Registration."

You may purchase additional conference registrations (in addition to the free ones included) for others attending with you. If you do not yet know who will be attending, that's fine; you can purchase registrations for "Guest of [Your Organization]."

Space is limited at the conference venue for both attendees and exhibitors. Please register early to avoid disappointment. Sponsor/exhibitor registration ends October 20 if not already sold out.

If you are a new sponsor, send your logo to webmaster@indiananativeplants.org as soon as you make the sponsorship commitment. Logos are on file for returning sponsors. A JPG or TIFF file is needed. Also arrange to mail or drop off materials for the conference packet by October 25. Instructions will be provided closer to the date of the conference.

If you will be staffing an exhibitor table, watch for exhibitor instructions to be sent closer to the conference date.

Please contact David Gorden, the Sponsor/Exhibitor Coordinator at sponsor@indiananativeplants.org or 317-849-3120 with questions or concerns.